

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

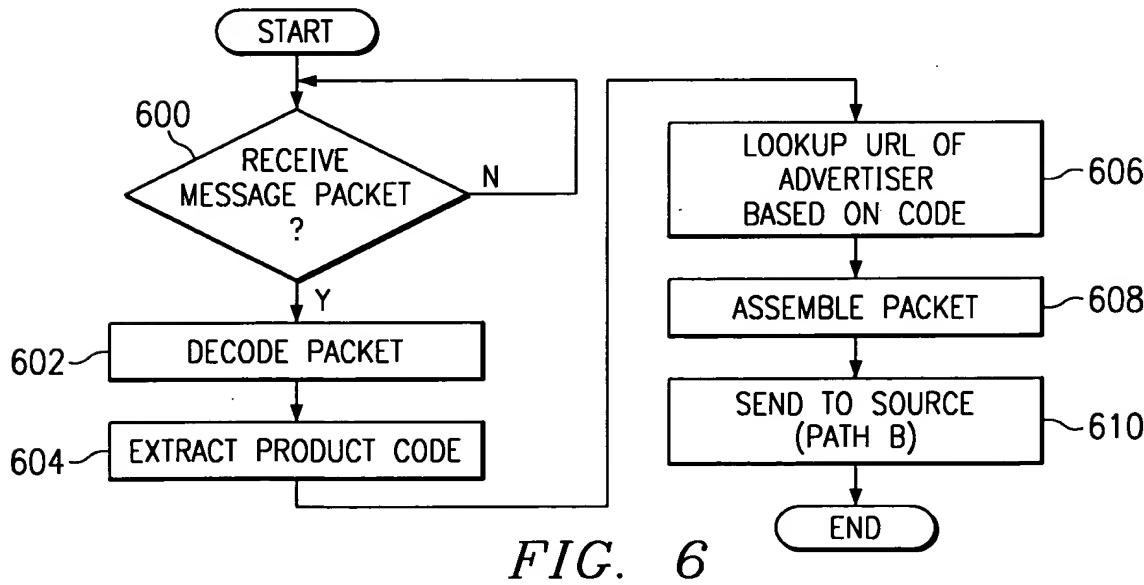


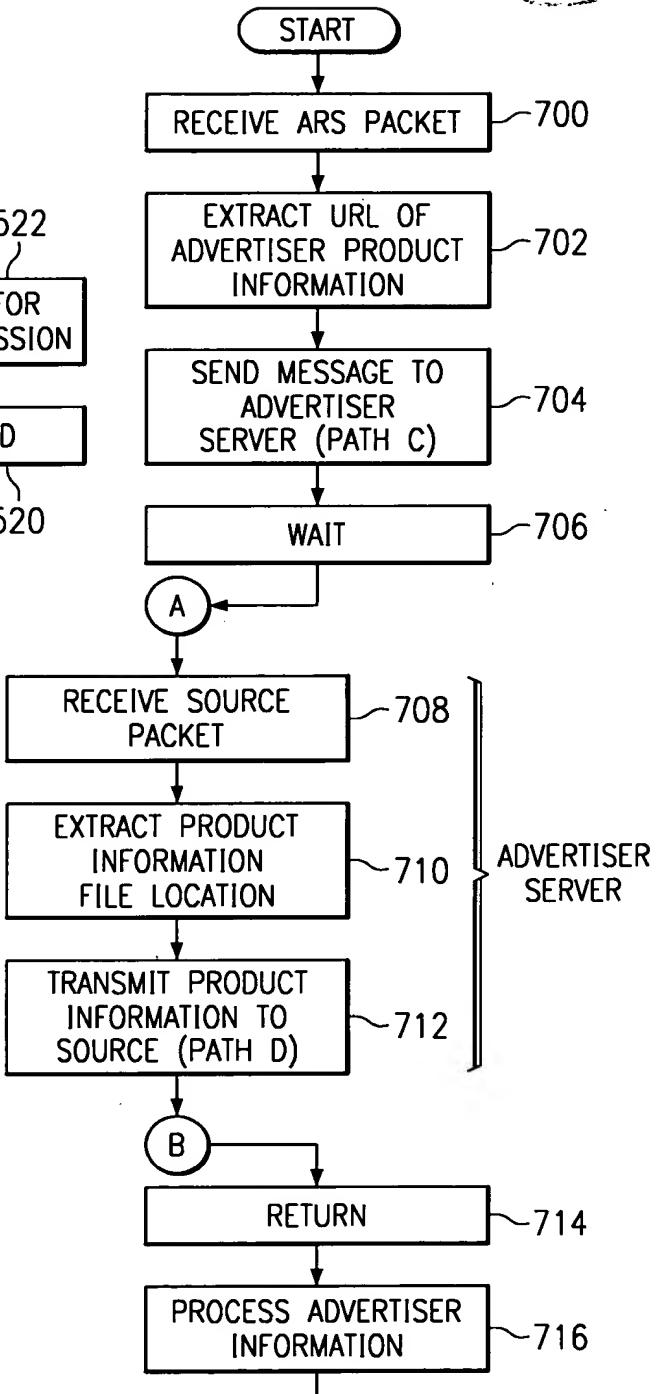
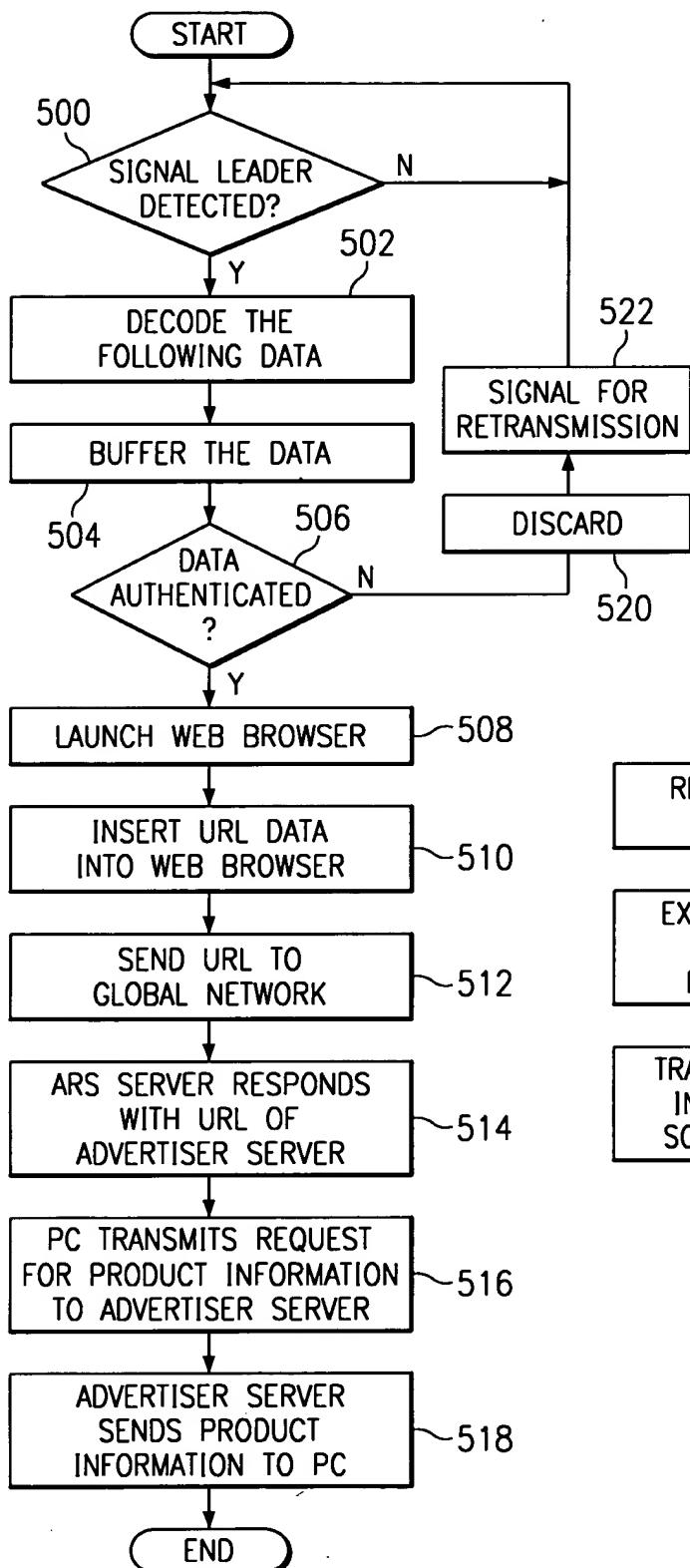
FIG. 4d

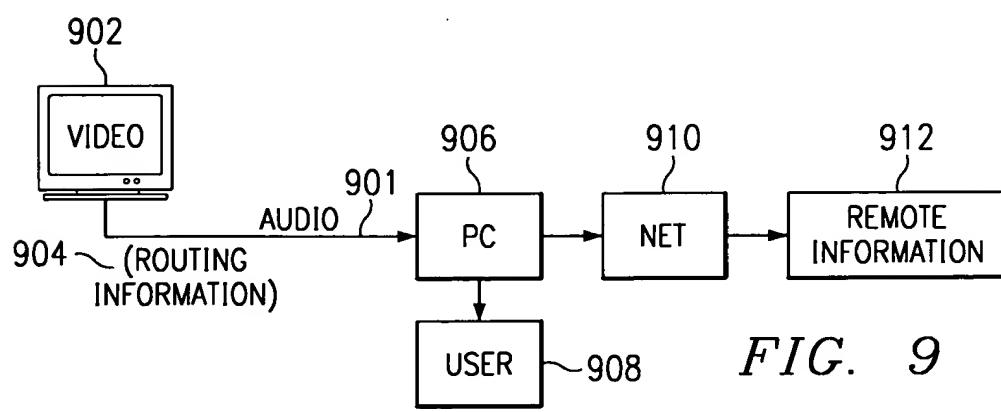
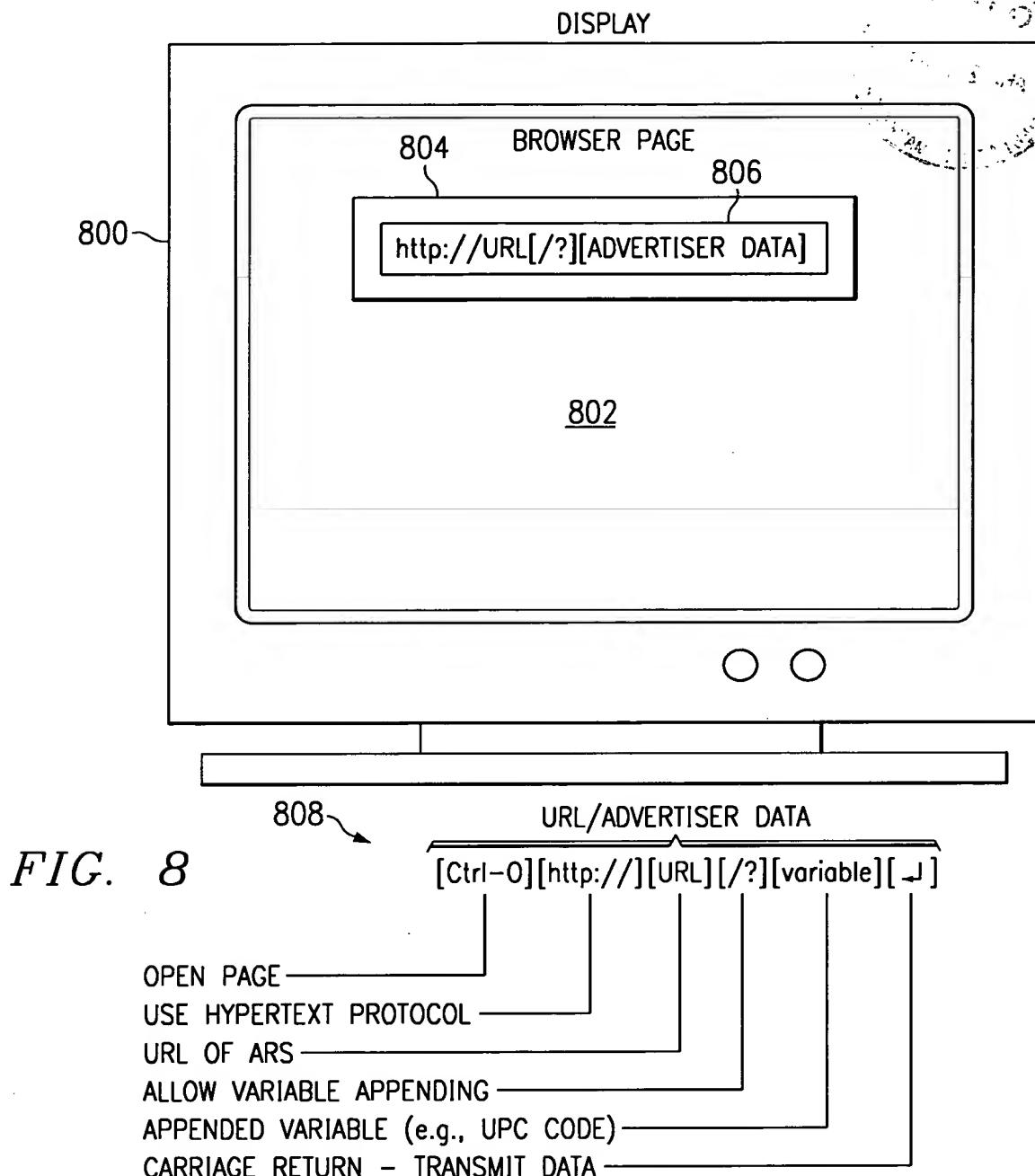
PATH E: ARS TO ADVERTISER (OPTIONAL)

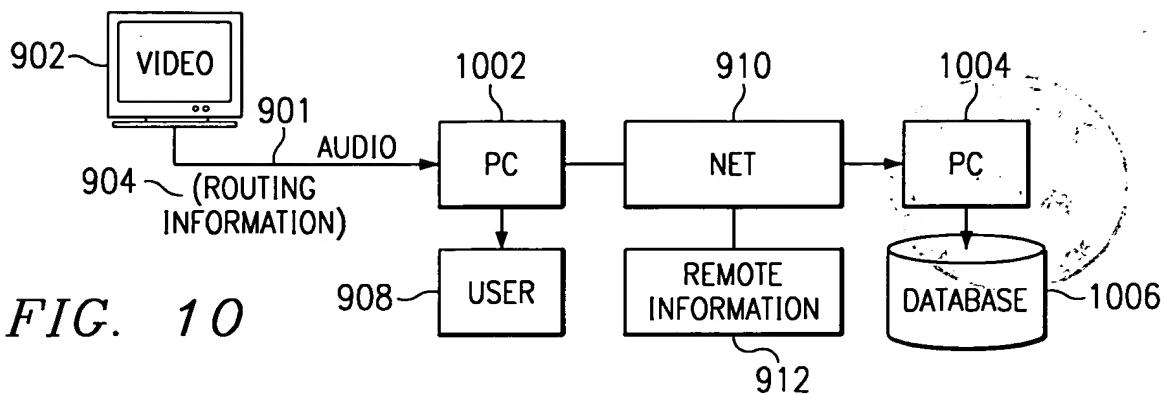


FIG. 4e

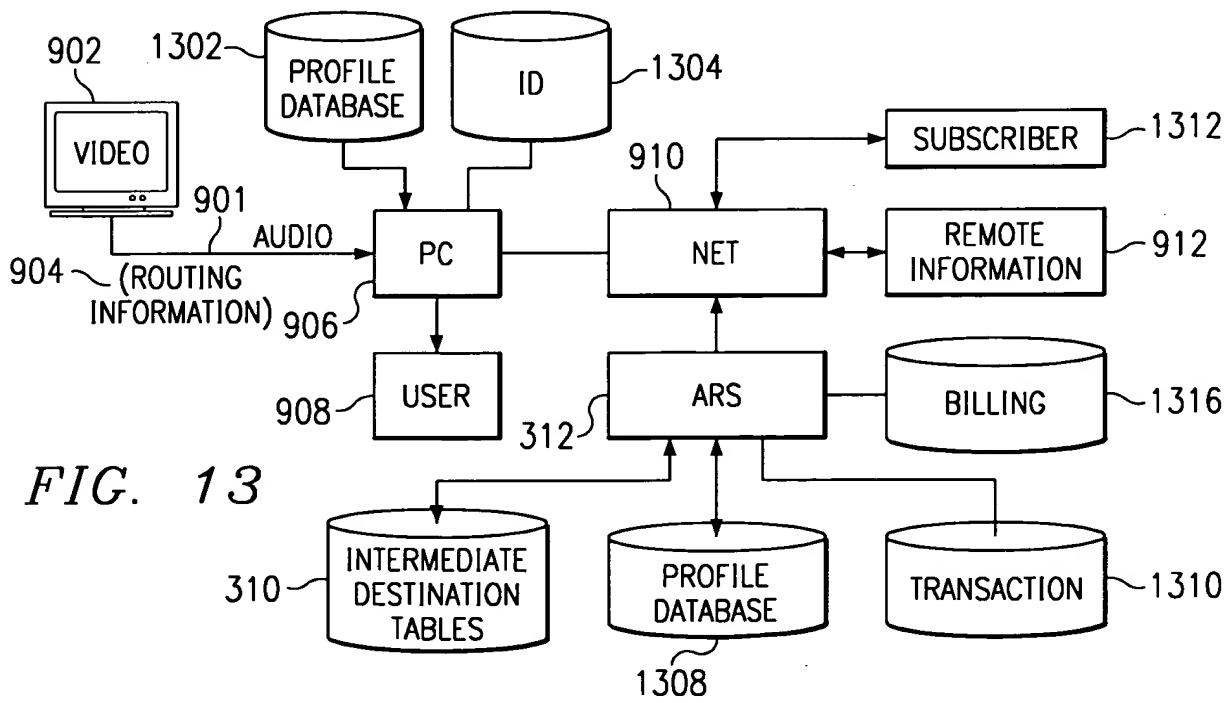
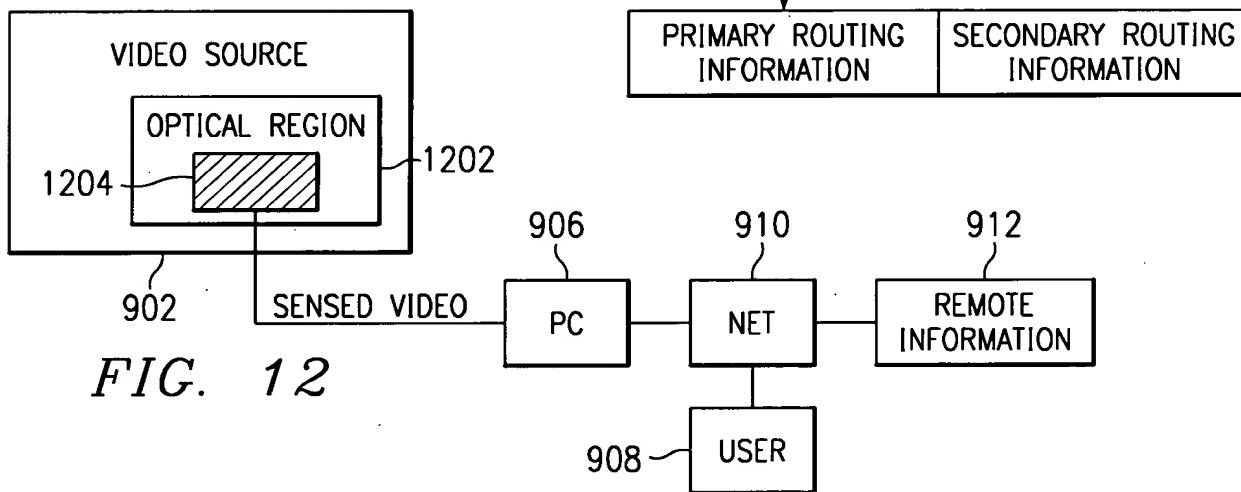
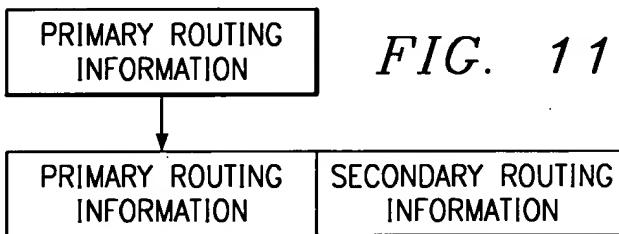








**FIG. 11**



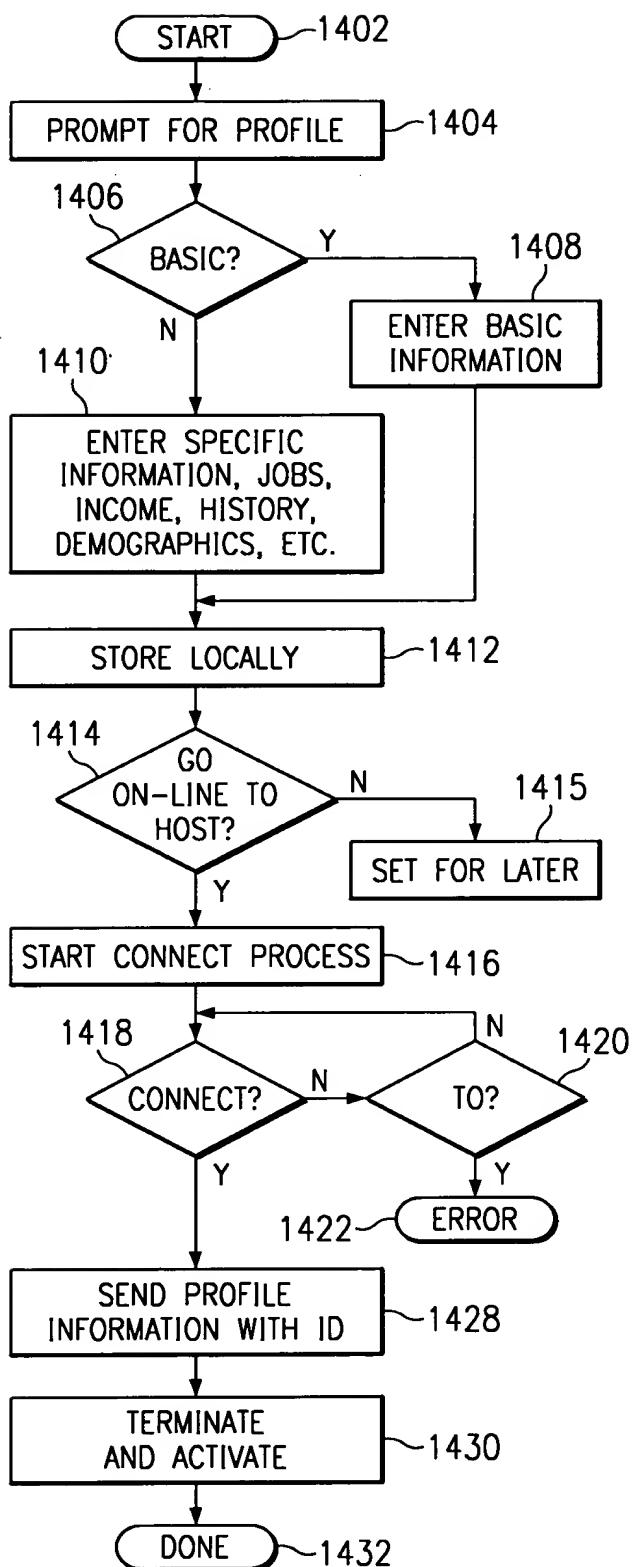


FIG. 14

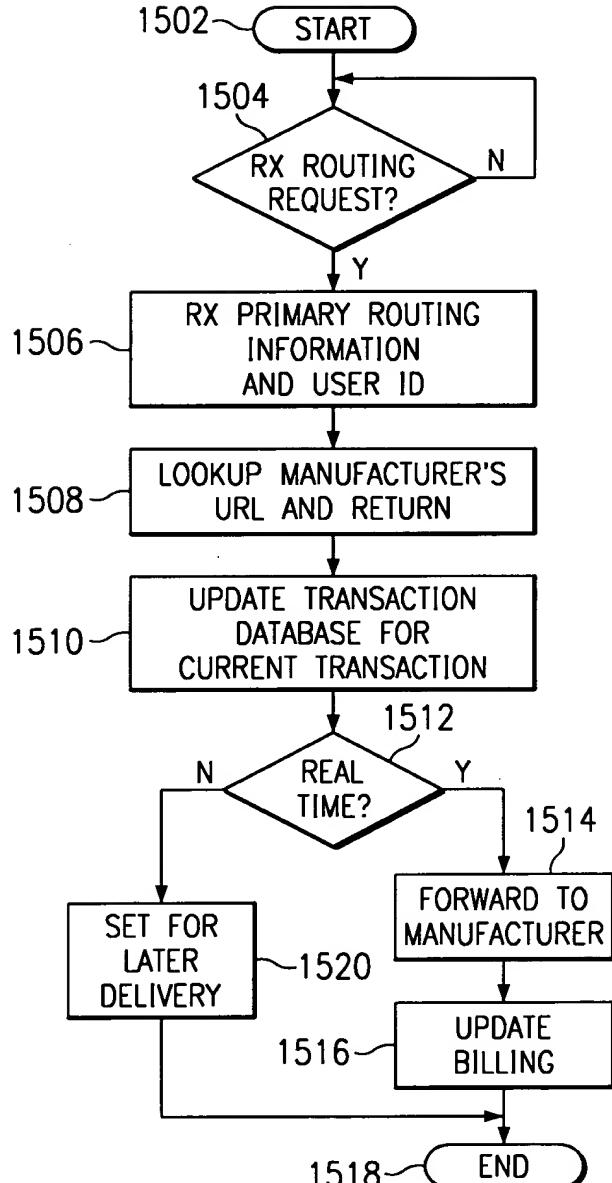
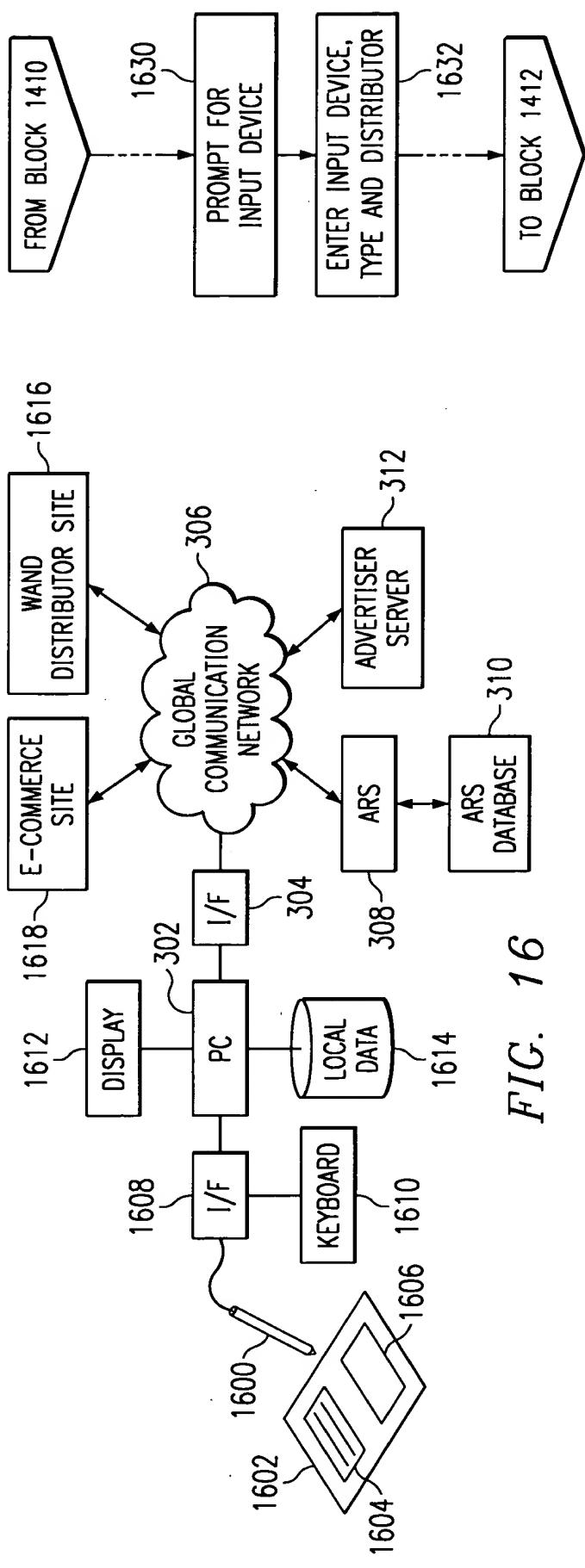
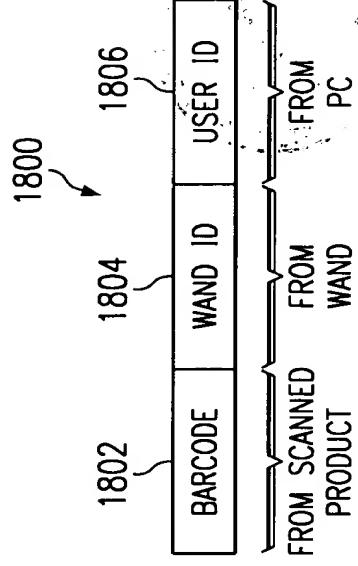


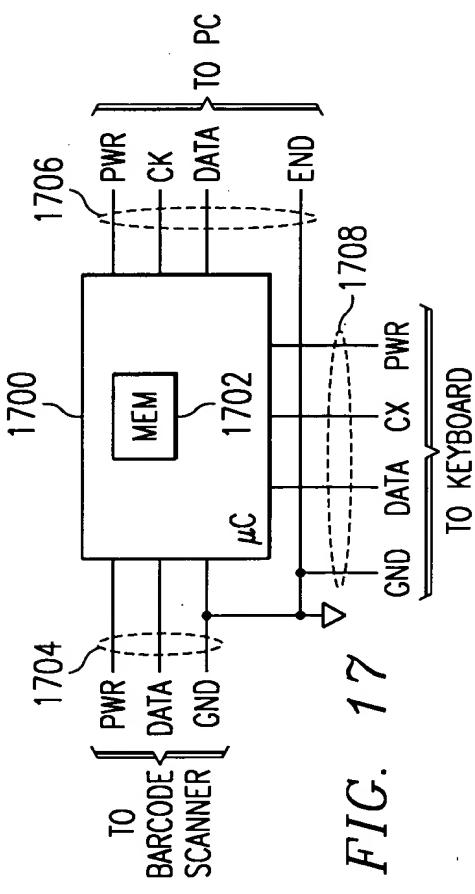
FIG. 15



**FIG. 16a**

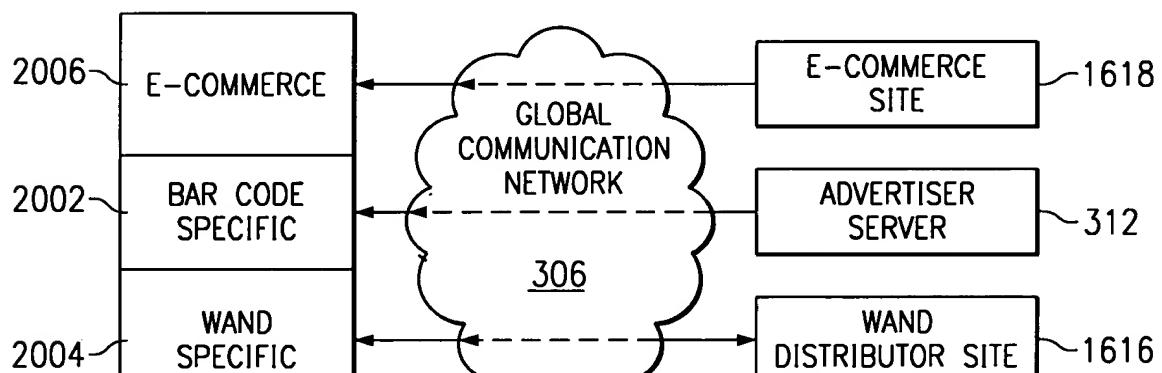
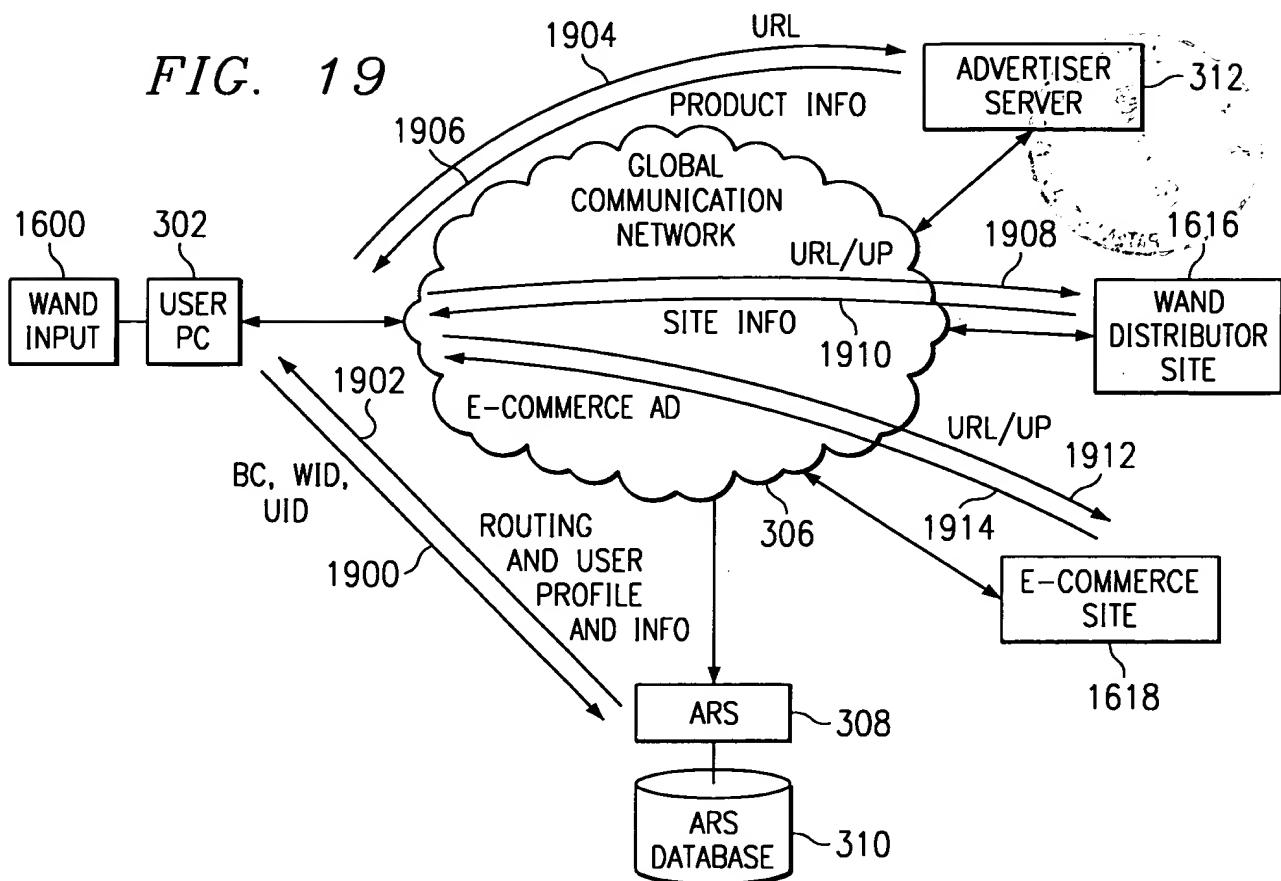


**FIG. 18**

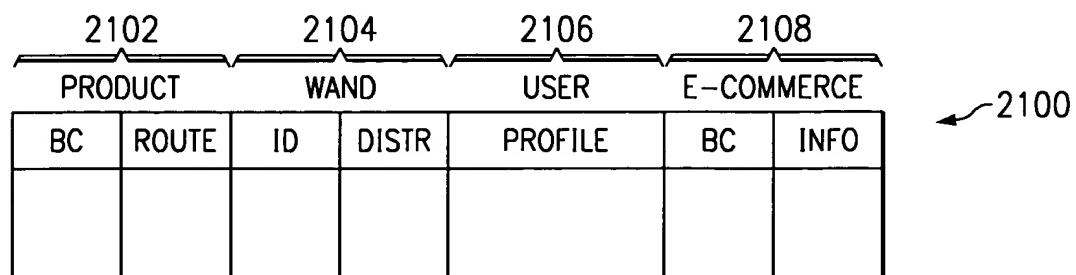


**FIG. 18**

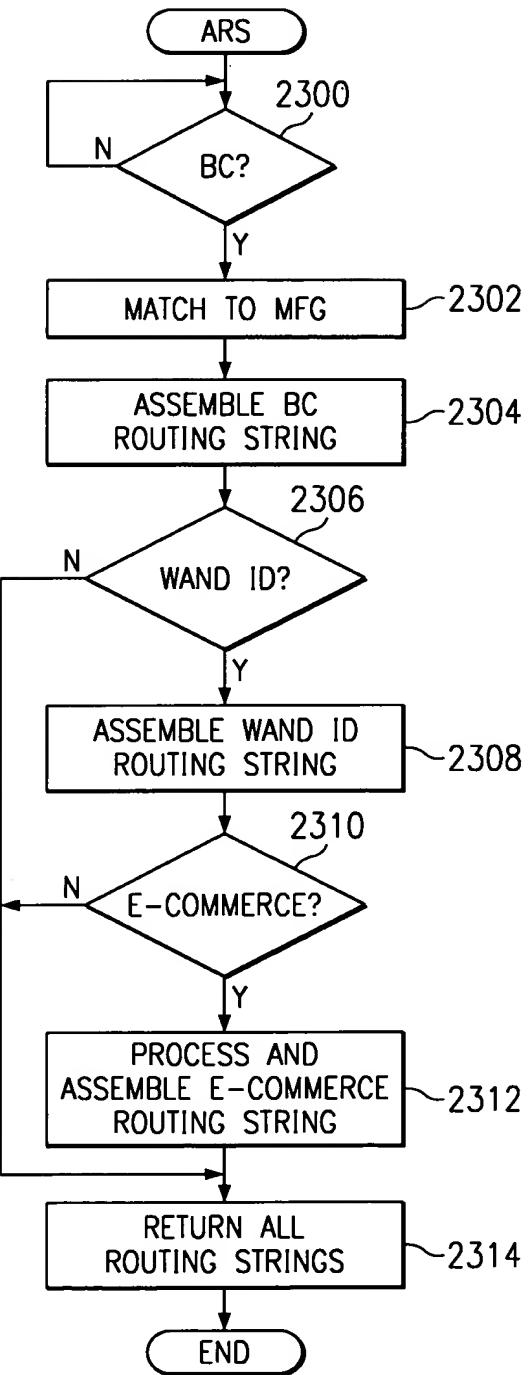
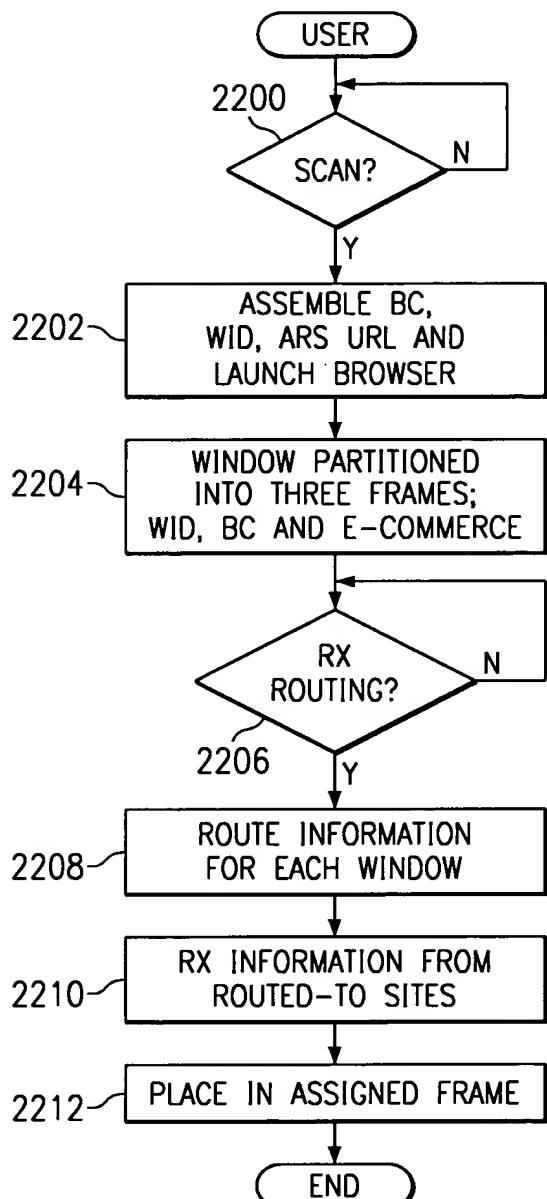
*FIG. 19*



*FIG. 20*



*FIG. 21*



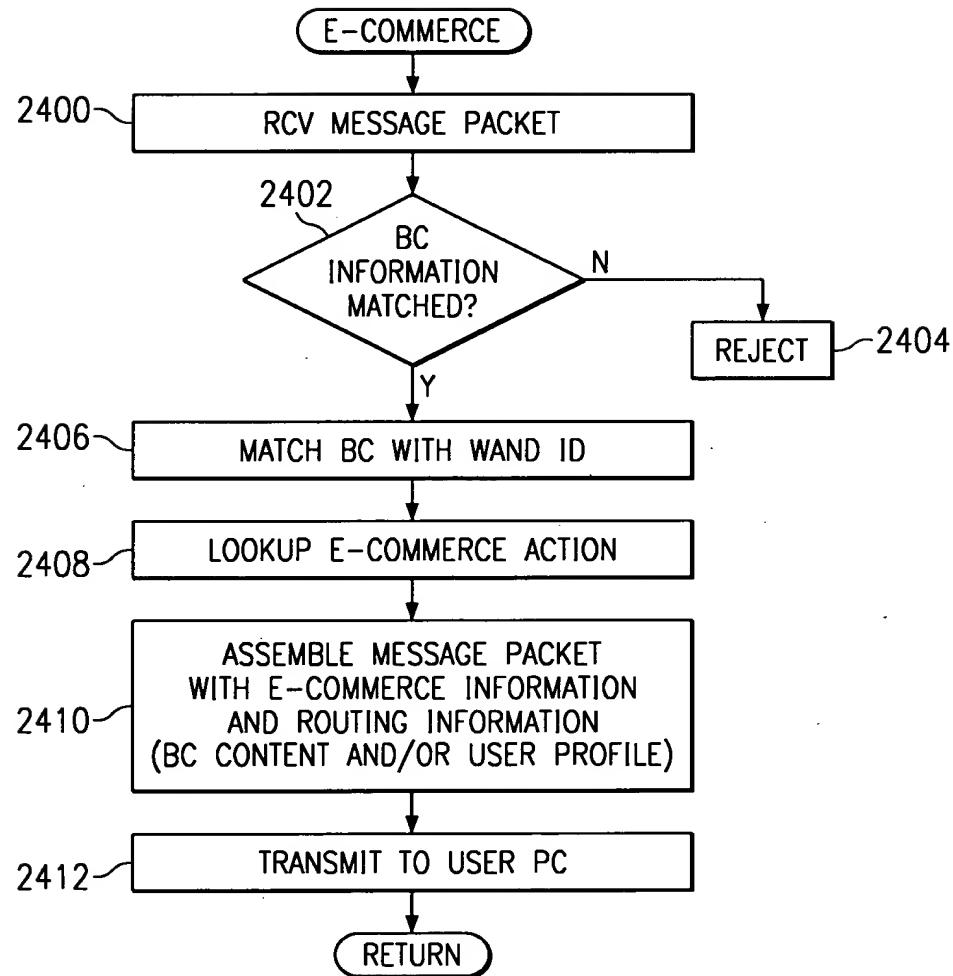


FIG. 24